



PHILIPPINE CONSULATE GENERAL NEW YORK  
**P R E S S   R E L E A S E**

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**Philippines as Top IT-BPM Destination Focus of HIMS Roadshow in New York**



DTI Undersecretary Nora K. Terrado delivers the Philippine Economic Update (photo by NYPCG)

28 February 2018, New York – The Philippines as a top tier destination for IT-BPM services was at the forefront of presentations and discussions at the Healthcare Information Management Services (HIMS) Business Forum held at the Kalayaan Hall of the Philippine Center in New York on 26 February 2018.

The forum is part of the 2018 HIMS Roadshow with the theme “Unlocking Opportunities. Embracing Innovation” a collaborative project of the Department of Trade and Industry, Board of Investment, Economic Management Bureau, and the Healthcare Information Management Association of the Philippines (HIMAP).

In welcoming resource speakers and guests at the Forum, Consul General Theresa Dizon-De Vega reiterated the Philippine Government’s commitment to support efforts to promote the Philippine IT-BPM industry. “The Philippines offers high-value services, a young, innovative, and well-educated workforce, and a business-friendly environment for all potential investors and clients”, she emphasized in her remarks.

Participants were briefed on the general Philippine Economic landscape by Trade and Industry Undersecretary Nora K. Terrado, who assured guests that Philippine macroeconomic foundations remain solid and that the country is one of the Bright Spots in Asia, the fastest-growing region in the world.

For more information, visit [www.newyorkpcg.org](http://www.newyorkpcg.org) and [www.facebook.com/PHConsulateNY](https://www.facebook.com/PHConsulateNY)

Other key presentations were made by HIMAP President Ms. Cristina Coronel who spoke on developments and innovations in the Philippine HIMS Sector while case study illustrations and testimonials were discussed by other HIMAP member companies.

An open forum moderated by Special Trade Representative Nicanor Bautista followed the presentations while a Networking Session capped the day's activity.

The HIMS Roadshow includes promotion legs in Texas and Nevada. END



Ms. Cristina Coronel, HIMAP President talks about Unlocking Opportunities in the Philippine Healthcare Industry (photo by NYPCG)



Consul General Theresa Dizon-De Vega welcomes guests to the HIMS Forum (photo by HIMAP)



Trade Representative Nicanor Bautista moderates the open forum (photo by NYPCG)



Networking session (photo by HIMAP)