



CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES  
NEW YORK

## PRESS RELEASE

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### Philippines, a Versatile Destination at the New York Times Travel Show



The Philippine booth was represented by the Philippine Consulate General New York (PCGNY), Philippine Department of Tourism New York (PDOTNY), Philippine Airlines, and Travelwise. From left: PCGNY Economic Assistant Beverly Pellosis; PDOT Assistant Ms Emily Blaza; Vice Consul Khrystina Corpuz Popov; Tourism Attache Susan Del Mundo; Tourism Attache Pura Molintas; PAL Associate Charisse Rodriguez; Filipino travel agent; PDOT Administrative Officer Luz Navarro; PAL Associate Miguel Dumlaog. (PCGNY Photo)

NEW YORK, 30 January 2018 – The Philippines, through the Department of Tourism New York (PDOTNY), Philippine Airlines, and Virginia-based tour operator Travelwise, exhibited at the New York Times Travel Show last 26 to 28 January at the Jacob Javits Convention Center in New York.

On the first exhibition day, open exclusively to visitors from the travel trade, PDOTNY Tourism Attache Susan Del Mundo delivered a presentation at a panel “Focus on Asia” in front of some 30 travel agents.

For more information, visit [www.newyorkpcg.org](http://www.newyorkpcg.org) and [www.facebook.com/PHConsulateNY](https://www.facebook.com/PHConsulateNY)

A 5-minute DOT webinar video was shown after her speech, describing the accessibility of the Philippines through the major international airports in Manila, Clark, Cebu and Davao, as well as gateways to several connections throughout the country. Some targeted destinations identified were Manila, Baguio, Banawe, Ilocos, Boracay, Cebu, Bohol, Puerto Galera, Palawan, Davao and Siargao.

The video as well gave the audience tips on selling the Philippine destinations based on different product mixes: Culture and History; Nature and Adventure; Diving; Health and Wellness; Beaches; Shopping, Leisure and Entertainment; Cruise; and MICE and Events.

The following days attracted travel bloggers, social media influencers, foodies and tour operators, flocking to the Philippine booth to get information on their next adventure.

The Philippine Consulate General New York was represented by Vice Consul Khrystina Corpuz Popov and Ms Beverly Pellosis. Tourism Attaches Purificacion Molintas and Richmond Jimenez from San Francisco and Los Angeles respectively were also on hand to assist during the three days.

The New York Times Travel Show, now on its 15<sup>th</sup> year, is participated in by over 550 exhibitors from more than 170 international destinations. About 30,000 travel and industry professional attendees come to the 3-day event. END



Ms Susan Del Mundo provides travel trade practitioners marketing tools to help sell Philippine destinations. (PCGNY Photo)



Virginia-based tour operator Travelwise specializes in Philippine tours and group excursions. CEO Mr Alvin Adriano answers inquiries from an interested visitor.



Ms Susan Del Mundo presents a video webinar to help travel agents and tour operators market the Philippines to their clientele. (All photos by PCGNY)