

## CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES NEW YORK

## PRESS RELEASE

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Filipino Restaurant Week Winners Take Home Tickets to Manila, Culinary Tour



BIG WINNER. Ms Cecilia Angela Lee (6<sup>th</sup> from right) wins the grand prize for the Filipino Restaurant Week Instagram contest, awarded by FRW organizer, the Philippine Consulate General in New York, partners, and sponsors. From left: Vice Consul Khrystina Corpuz Popov; Grace Labaguis of GMA TV; Joey Chanco of PDOTNY, Charisse Rodriguez of PAL; Tanduay's Mike Ang; Deputy Consul General Kerwin Tate, PAL Area Manager Josh Vasquez; Luz Navarro and Emily Blaza of PDOTNY; Consul Arman Talbo; and Cultural Officer Olive Magpile. (PCGNY Photo)

NEW YORK, 30 June 2018 – The Philippine Consulate General, together with partners Department of Tourism New York, Philippine Airlines, Tanduay Rum, and GMA TV capped the successful 4<sup>th</sup> year of the Filipino Restaurant Week with an awarding event for the social media campaign winners. The event was held at the Philippine Center last 29 June.

The grand prize winners were Instagrammer Cecilia Angela Lee and press member Christian Gollayan. They both won roundtrip tickets from New York to Manila via Philippine Airlines. Additionally, Cecilia will go on a free culinary tour courtesy of PDOTNY, and a studio tour and television appearances from GMA TV.

Food blogger Emmeline Robles received Barclays tickets from Tanduay Rum, Maria Benvenuti bagged a Tama gift certificate, while Leizel Lolegario took home a Talde Gift certificate. Dennis Duran and @akadyee, along with all major prize winners got Tanduay Gold Rum.

The winners were selected through their Instagram posts of their visits to the 24 participating FRW restaurants using the #ExplorePhilippinefood hashtag. The social media campaign increased engagement for tourism and Filipino cuisine in PDOTNY and PCGNY's online platforms. END



From left: Vice Consul Khrystina Corpuz Popov, Consul Arman Talbo, Deputy Consul General Kerwin Tate congratulate the FRW Contest winners Christian Gollayan, Cecillia Angela Lee, Liezel Lolegario, and Emmeline Robles, as Cultural Officer Olivia Osias-Magpile hands the gifts from the PDOTNY. (PCGNY Photo)