

## **Consulate General of the Republic of the Philippines**

## **NEW YORK**

## PRESS RELEASE

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## US Northeast Filipino-American Community Directory Now on its 3<sup>rd</sup> Edition



The Philippine Consulate General in New York launched the Filipino-American Community 2019 Directory (Center) on 31 July 2019 at the Philippine Center in New York. In the photo are samples of the three editions of the US Northeast Filipino-American Community Directories published in 2016, 2017 and 2019.

**31 July 2019, New York** -- One hundred sixty two (162) Filipino-American organizations, most of which sent representatives to the 5<sup>th</sup> Filipino-American General Assembly held earlier this year, are listed inthe 3<sup>rd</sup> edition of the Filipino-American Community Directory which was launched and released by the Philippine Consulate General in New York on 31 July 2019.

The Directory serves as a tool for community leaders and members, civic volunteers, and organizations to build a database to develop linkages, synergy and collaboration. It is one of the outcome projects of the 2<sup>nd</sup> General Assembly in 2016,and started with only 50 organizations registered with the Cultural and Community Relations Section of the Philippine Consulate General in New York.

This year, the Philippine Consulate encouraged Fil-Am organizations to accomplish the Organizational Profile Update Form and update their information on record with the Consulate. The form is downloadable at the Consulate's website. Fil-Am organizations who wish to be included in the Consulate's database are requested to accomplish the form and email it to <a href="https://www.newyorkpcg.cultural@dfa.gov.ph">www.newyorkpcg.cultural@dfa.gov.ph</a>.

In his remarks during the launch, Consul General Claro S. Cristobal underscored the importance of the Directory as a valuable resource for our kababayans to get connected with one another. He also encouraged the Fil-Am community organizations to make their presence known to the Consulate and promised that those on the list will be given priority for information, announcements, notices, invitations and Consulatesupport to their events.

Copies of the directory were distributed during the event. Organizations which have not received copies are requested to pick up their copies or send a flat-rate self-addressed and stamped envelope in order for the Consulate to send them their copies.

The directory was printed in partnership with Synergy Production & Marketing, Inc with the support of GMA Pinoy TV, Philippine Airlines-New York, and Fiesta in America. -END



Consul General Claro S. Cristobal (2<sup>nd</sup> from L) encouraged the Fil-Am Community Organizations in New York to register their organizations and be listed in the Filipino-American Community Directory. In the photos (from R-L) are Consul Arman Talbo, Ms. Grace Labaguis, Marketing Director, Synergy Production & Marketing, Inc. and GMA Representative in NY, and Mr. Fernando Mendez of Fiesta in America.



Consul Arman R. Talbo (2<sup>nd</sup> from L), Public Diplomacy Officer and Supervising Officer of the Cultural and Community Relations Section with the Philippine Consulate General in New York Cultural Team and Ms. Grace Labaguis, Marketing Director, Synergy Production & Marketing, Inc. and GMA Representative in NY organized the launch of the Filipino-American Community 2019 Directory.